

ABSTRACT

[101] Certain aspects of the invention may be found in a method and system for producing and delivering media content. The method may comprise establishing a personal television channel, modifying media content to produce a media program, and associating the produced media program with the established personal television channel. Metadata such as program metadata and/or primitive metadata associated with the media content may be acquired and edited. Accordingly, the acquired metadata associated with media content may be updated to reflect changes associated with modifying the media content. At least a portion of the produced media content may be displayed within the personal television channel.